

## ProCell: The Right Choice – Naturally

ProCell Insulation Products are manufactured under a certified quality management system. It is specially treated to repel insects and rodents and will not promote the growth of harmful mold and fungi. If you combine all of the environmental advantages of ProCell products with their superior thermal performance, safety and cost effectiveness, it adds up to cellulose being the most compelling and **right choice – naturally**.

- Applications Provide Seamless Coverage
- Superior Thermal And Acoustical Properties
- Fast, Easy And Safe To Install
- No-Itch
- Delivers Increased Fire Resistance
- Environmentally Preferred – Up To 87% Recycled Content
- Reduces Long-term energy costs



ProCell Gold is manufactured in accordance with CAN/ULC-S703-09 “Standard for Cellulose Fibre insulation for Buildings” and has been evaluated by Canadian Construction Materials Centre (CCMC #13136-L).



Thermo-Cell Industries is a leading Canadian manufacturer of thermal and acoustical insulation, specialty fibres and hydroseeding mulch. Thermo-Cell's products are actively marketed under the ThermoShield, Pro-Cell and Celumulch trademarks.

## PROVIDING CUSTOMERS THE RIGHT, ENVIRONMENTAL AND COST SAVING INSULATION PRODUCTS



# proCell

Eco-Friendly Blow-In Professional Insulation Products For Attics and Walls.



For more information on:

## proCell

Contact Thermo-Cell at:

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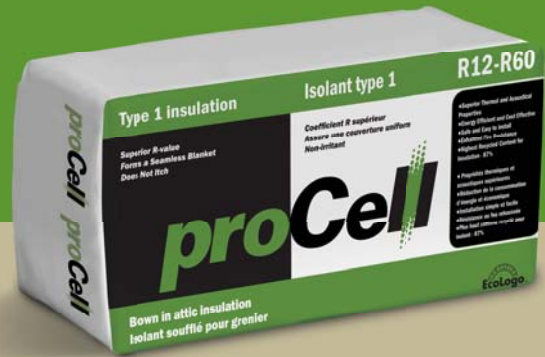
Available Throughout Ontario, Quebec and Atlantic Canada



ProCell Green is a contractor grade Type 1 cellulose loose fill insulation that can be easily applied in walls and attics, floors and ceilings.

ProCell Blue is a specially formulated Type 2 All Borate Blend of stabilized cellulose insulation for the easy installation and long-term performance in attics, walls, ceilings and floors. It provides exceptional density and easily sprays into gaps and voids so there's no cutting or fitting.

ProCell Gold is a revolutionary Type 2 thermal AND acoustical spray applied insulation that is ideally suited to both commercial and residential installations. ProCell Gold forms an integral sound and thermal barrier and exceeds all Canadian and US standards for allowable moisture. This helps distinguish it as a truly competitive cost and performance alternative to batt insulation.



Your Customers Will Love Your Recommendation Of ProCell For The Value And Performance

### Attic Requirements

R-20 (RSI 3.5)	1 bag per 36 ft <sup>2</sup> (3.3m <sup>2</sup> )
R-32 (RSI 5.6)	1 bag per 22 ft <sup>2</sup> (2.1m <sup>2</sup> )
R-40 (RSI 7.0)	1 bag per 18ft <sup>2</sup> (1.7m <sup>2</sup> )
R-60 (RSI 10.6)	1 bag per 12ft <sup>2</sup> (1.1m <sup>2</sup> )

### Attic Requirements

R-20 (RSI 3.5)	1 bag per 38.5 ft <sup>2</sup> (3.6m <sup>2</sup> )
R-32 (RSI 5.6)	1 bag per 24.1 ft <sup>2</sup> (2.2m <sup>2</sup> )
R-40 (RSI 7.0)	1 bag per 19.3 ft <sup>2</sup> (1.8m <sup>2</sup> )
R-60 (RSI 10.6)	1 bag per 12.8 ft <sup>2</sup> (1.2m <sup>2</sup> )

### Wall Requirements

R-value	Construction Type	Coverage per Bag	Bags /1000 ft <sup>2</sup>
R-12.8 (RSI 2.3)	2 x 4 wood	65.9 ft <sup>2</sup>	15.2
R-20.2 (RSI 3.6)	2 x 6 wood	41.9 ft <sup>2</sup>	23.9
R-13.1 (RSI 2.3)	2 x 4 steel	58.6 ft <sup>2</sup>	17.1
R-21.9 (RSI 3.9)	2 x 6 steel	35.1ft <sup>2</sup>	28.5